



National Task Force on Hepatitis B Focus on Asian and Pacific Islander Americans

www.hepbtaskforce.org

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Chau Buu, MD

Anthony Chen, MD

William Chen, PhD

Eric Poon, MD

Son Do, MD

This is a call for proposals to student organizations from the *National Task Force on Hepatitis B: Focus on Asians and Pacific Islander Americans*. The Task Force will award three monetary awards of \$2,500 each to student groups in the U.S. to begin new programs, or augment existing programs including: screening projects, educational and awareness projects, and media campaigns/community organizational efforts. Applicants can choose one of the following four programmatic categories to focus on.

Specific Program activities, which coincide with the Task Force Mission Statement and Goals/Objectives:

The Task Force will fund specific activities for the following programs:

1. Development and Implementation of a local hepatitis B awareness event during May, Hepatitis Awareness Month. The program should target a specific audience, and coordinate the event and event promotion to that audience (i.e. using social media to reach students and holding a student event in May). This program would need to include multi-group collaboration within the target community.
2. Community organizational efforts that can include community education and awareness, media campaign efforts, and outreach to community members. The form of community organization is at the discretion of the program developers, and can include the development of a local coalition of various student groups, a series of meetings with local community leaders, etc. Community organization efforts can target students, community leaders, physicians and other health care workers, schools, media representatives, and/or lay members of the community.
3. Provide/develop educational programs for medical student groups. This can include developing or expanding current partnerships with APAMSA groups (with the development of a specific joint program), conducting in-person or online education programs, or developing education programs to be used as pilot studies for future national use.
4. Conduct screening programs in high-risk API communities. Screening programs must include an educational component and referral plan for infected and vulnerable individuals. Screening programs should ideally be accomplished with partner organizations in the community.

All proposals must contain a short narrative (no more than 3 pages), a project timeline, one-page budget, measurable outcomes and an evaluation plan to assess program success (the extent to which the goals and objectives of the project have been met). In addition, all programs must define the target audience, and the number of people that will be reached through the program.



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Deadline for proposals: Proposals must be received by March 1, 2012. Proposals can be mailed or emailed.

Date of notification: Winners will be notified by April 12, 2012. Funded programs can expect to receive funds by May 1, 2012.

Proposals can be sent to:

Chari Cohen

Hepatitis B Foundation

700 East Butler Avenue

Doylestown, PA 18901

chari@hepb.org

Questions:

215-489-4911

chari@hepb.org